

**FLORENTINE II PRESS RELEASE**

TITLE: ANCHOR HOCKING RELEASES NEW FLORENTINE II WINE GLASSES AS SLEEK  
CONTEMPORARY UPDATE TO CLASSIC LINE

COLUMBUS, OH (September 13, 2021) – The Anchor Hocking Company, a global leader in glassware for over 115 years, announces a new line of wine glasses: Florentine II. An update to the classic Florentine stemware line, Florentine II merges reliable drinkware technology with in-demand designs. Priced accessibly, Anchor Hocking is proud to present the ideal all-purpose glasses.

The Florentine II line synergizes the best drinkware qualities – the rim is thin, the clarity is brilliant, and the durability is exceptional. A wide foot and a sturdy stem expand into bowls that hit a low wide-point. The tall walls utilize the straighter shapes and sharper angles that define current trends. As contemporary as they are versatile, these glasses are fit for any establishment while able to withstand the stresses of high-use environments.

The Florentine II line comes in six capacities and shapes that fulfill every red, white, rosé, and sparkling need. The All-Purpose comes in 16, 13, 11, and 8.5-ounces. The 6.5-ounce Flute is ideal for all Champagnes and Proseccos while the 7.25-ounce Cocktail meets every high-end mixed-drink need.

Patrick Groves, Director of Ecommerce Sales and Marketing for Anchor Hocking Food, emphasizes the multi-purpose utility of these glasses saying, “We are thrilled to offer this update to our popular Florentine line. Our goal was to bring you top-quality stemware that remains versatile and cost-effective compared to competitor offerings. We’re proud of these glasses that are built to excel in any restaurant, bar, hotel, or home that needs a contemporary and reliable wine glass.”

If you would like to learn more about the Florentine II line, please contact your local Anchor Hocking Sales Professional or email the Anchor Hocking Foodservice Team at [foodservice@anchorhocking.com](mailto:foodservice@anchorhocking.com).

**About Anchor Hocking**

Founded in 1905 near the banks of the Hocking River in Lancaster OH, Anchor Hocking has a proud history of glassware manufacturing. Today, Anchor Hocking is a leading designer, marketer, and manufacturer of a comprehensive portfolio of quality drinkware, barware, serveware, storage containers, jars, and more. With a focus on innovation and quality, the Anchor Hocking portfolio boasts affordable, functional, and beautiful products. Glass is built tough to last while remaining aesthetically pleasing. The results are products designed to withstand the many stresses of the foodservice industry while enhance the dining experience for guests. Though Anchor Hocking proudly partners with glassware experts from around the world, most of its barware continues to be manufactured at the company’s facilities in the United States as it has for the last 115 years.